

**OREM ARTS COUNCIL MEETING
FEBRUARY 7, 2014 – 11:30 A.M.
OREM PUBLIC LIBRARY MEDIA AUDITORIUM**

MEETING MINUTES

Attending:

Orem Arts Council: Cassandra Barney, Cindy Clark, Cody Clark, Kathie Debenham, Debora Escalante, Cody Hale, Debby Lauret, Peggy Philbrick, Ray Smith and Mark Seastrand (City Council Representative)

Staff: Sheron Buttars and Charlene Crozier

Absent: Dan Fairbanks, Kate Monson and Adam Robertson

Conducting: Debora Escalante

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1. Approve minutes for the December 20, 2013 meeting

a. The minutes for the December 20, 2013, meeting were reviewed. Deb Escalante said Line 24 on Page 2 needed to be edited. Deb said not all Orem Arts Council Presents events will be held in the Library. This line will be removed from the December 20th minutes.

b. Debby Lauret moved to approve the minutes with the noted changes and Peggy Philbrick seconded the motion with the noted changes. The motion was approved unanimously.

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2. Notes of recognition or appreciation from the Arts Council

a. Peggy asked if a thank you note had been sent to Elizabeth Farnsworth. Sheron confirmed that a thank you note was sent to Elizabeth last month. Cindy thanked Mark for his service during the previous year and thanked him for being willing to serve as the City Council Representative for another year.

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3. Elect a Chair and Vice Chair

a. There was a discussion regarding electing a Chair and Vice Chair for 2014. This discussion included current responsibilities and who would be able to serve. It was decided that votes would be cast and the most votes would decide the Chair and the second most votes would decide the Vice Chair. Charlene tallied the votes. The Chair for 2014 will be Deb Escalante and the Vice Chair will be Cody Hale.

b. Deb said with Elizabeth Farnsworth no longer serving on the Council, there is a need for a replacement. There was a discussion regarding the need for various skills and having diversity on the Council. After the discussion regarding the skills of the current Council members, Deb commented that the real need currently is for someone who is familiar with the arts and who would be able to help with grant writing. Deb asked the Council members to come next month with suggestions for recommendations for new Council members. Recommendations will be sent to the City Council for their consideration for appointment to the Arts Council.

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4. Discuss first quarter Orem Arts Council Presents events

a. The first Orem Arts Council Presents event for this year will be the music event. Debby and Ray have not met yet due to the meeting date moving to an earlier date in the month. Deb said she thinks March would be best for this event. Ray said he thinks the music event could be done in March. Charlene said if the same format is going to be done, Ray or Debby would need to check with Adam about an available date for the SCERA. Ray said he wouldn't want to limit the event to just jazz, he thinks it would draw more people to have a diverse event. Debby said she will check with Adam for available dates, and then check with Ray and Caleb to see which of the dates Caleb's groups are available to perform. Ray suggested inviting the three high school bands. Deb suggested another possibility might be the Wind Symphony from UVU. Ray said it could be a mix of bands. Debby and Ray will work on the details and report back to the group via e-mail. Charlene was asked for a clarification on advertising if the event is held at SCERA. Charlene said the Library can create the posters, but posters cannot be posted inside the Library. This is due to the numerous requests that are received from outside organizations and the limited space. The TRAX station in American Fork was suggested by Cindy as a place to post publicity for arts events.

b. Cindy Clark left meeting at 12:25 p.m.

c. Deb said that since the Yahoo Group has been compromised, in order for all members to stay informed and be part of the conversations happening on the GroupWise e-mails, it is necessary to use Reply All when responding to messages.

d. Deb asked that an item be added to the Agenda each month for upcoming meetings. Item #3 Assignments will be listed on future Agendas.

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5. Update on Summerfest events

a. Charlene said she was not able to attend the Summerfest Meeting due to a scheduling conflict with another meeting. Charlene said she had not talked to Diane Asay about the entertainment for Summerfest yet. Deb said she would be talking to Diane later in the day about another matter, so she would ask her about the Summerfest entertainment. Charlene said there were a few items that were issues last year that needed to be discussed. The level for the sound was a problem on and off over the two day event last year. There needs to be lavalier mics available for the performers and that needs to be built into the bid. It was suggested that Zumba not be scheduled again, and there was a need for more time for groups to get on and off the stage. Deb suggested that it might be better to have Diane Asay come to the next Arts Council Meeting to discuss the details of the entertainment.

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6. Orem Arts Council Presents schedule for next 18 months – location options

a. The first Orem Arts Council Presents program will be the music program, to be held tentatively in March. After some discussion, it was decided to stay with the same format as last year. Debby and Ray will get together and talk about dates with Adam for the

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music event. The dance event will be held in early summer. The theater event will be held in September and the visual art event will be held in the fall.

b. Deb said she would like to get dates and locations on a calendar for publicity. Kathie suggested Monday, July 21st for the dance event. Deb said the Stage events are held on Monday and Saturday evenings. Peggy suggested holding the dance event before that Stage event and dovetailing the two events together. Deb said maybe the dance event could be held at 6:00 p.m. Debby asked if the Friendship Center could be used for the dance event. Kathie was asked to check to see if that would be a possibility. Mark asked if there would be a charge for using the Friendship Center, Charlene said there should not be a charge since it would be an Arts Council sponsored event.

c. Cody Hale said he will talk to Adam about possible dates for the theater event. Deb said a decision will need to be made regarding what type of event will be done for the theater event. There was discussion during the meeting a couple of months prior as to whether the event should involve the community or if the event should be similar to what was done previously.

d. The visual art event was discussed. Cassi and Cindy would prefer to hold the event in the library each year. Deb said she thought it would be an option to hold the visual art event at four different venues and expand people's experiences and honor various facilities.

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7. Community Band funding

a. A community band has been discussed for several years, but funding has been an issue. Deb said she would like to work towards a concert every Sunday or Monday night, but a couple of concerts this season and then more in the future might be more realistic. Deb said that Bob Peterson is now willing to work on a Community Band for those participants who would need more practice time. Ray said there is a need to obtain music and licensing for performances. Ray said there is a requirement to pay a site license per year too. Ray mentioned that chairs and stands have been purchased. Dave Orbaugh would be a possibility for a band director also, but he would need to be paid. Deb said she would like to work towards a music performance trust fund. Deb said a true community band would require more practice time. Peggy suggested looking at how other communities have their community band set up and maybe inviting someone to a meeting to share ideas. Deb suggested inviting Dave Blackington to an upcoming meeting to discuss community band ideas.

b. The suggestion of having Dave Blackington come, lead to a discussion of having other art organizations come to Council Meeting. Time for organization presentations was discussed. Cassi suggested five minutes. Charlene suggested ten minutes with no PowerPoint presentations and having a few minutes for questions. Debby suggested inviting Latinos in Action. Deb suggested making up a schedule of presentations. Deb and Charlene will work together on a schedule for presentations at upcoming meetings.

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8. Arts Council Rep – more active voice in city development

- a. Ray Smith left the meeting at 12:55 p.m.
- b. Deb asked Mark how the Arts Council could have a more active voice with City projects. Mark suggested that the Arts Council could have an active voice with the development along State Street by giving input to Mark. Mark said there will be opportunities with the Mall development in terms of the plaza, but there are no specific plans yet. Mark said that Chris Longson with Woodbury would be a good contact for giving input or having a discussion with regards to the Mall project. Deb asked how it would be best for the Arts Council to be heard so parts of their plan don't disappear. Mark said that should be part of the annual presentation to the City Council. Mark said as the City Council continues to look at the State Street Corridor the Arts District could be a vital part of that discussion and that will take about a year. Deb asked what would be the best way to approach the City Council as to not miss any opportunities. Kathie asked if it would be best to request a Work Session where the Art Council would meet with the City Council. Cassi asked if the Arts Council could take specific ideas to the City Council. Mark said that goes back to the Strategic Plan and it lends to opportunities to prioritize. Mark said it ties in with the CARE Tax and taking a look at a three and/or a five year perspective. Mark said it would allow discussion of priorities that are best for the community. Deb asked the Council members to review the Strategic Plan prior to the next meeting.
- c. There was a discussion about the upcoming CARE round and the possibilities of allocations. Mark said a decision has not been articulated yet on allocation. Deb said that Citizens for CARE for a number of reasons has recommended another layer of funding decisions be added to CARE allocation with a Citizen Review Committee making recommendations to the City Council. The City Council is discussing options for how the Citizen Review Committee will be represented. One possibility being discussed is a total of five citizens, with two representatives from the Arts Council. There was discussion about those who have involvement with groups receiving CARE funding. Kathie said she thought it should be an Agenda item for the next meeting to have a list from each Council member for those organizations each member is affiliated with who might receive CARE funding.
- d. Cody Clark left the meeting at 1:20 p.m.
- e. Cody Hale asked Charlene if the CARE applications were available. Charlene said the applications were not yet available. Mark said he was hoping the needed decisions would be made the following Tuesday at Council meeting. Mark said funding decisions have to be decided by May. Mark said the discussion on Tuesday would be worthwhile for the Arts Council members to attend, the meeting will be held at 4:00 p.m.

9. Other

- a. The next meeting will be held on March 21, 2014 at 11:30 a.m.
 - b. The group adjourned at 1:30 p.m.
- Approved on March 21, 2014

Sheron Buttars, Administrative Secretary